

INNOVATES EDITORIAL ADVISER PROFILE



Trey Bowles

CO-FOUNDER, DALLAS ENTREPRENEUR CENTER

Trey Bowles is a serial entrepreneur, social capitalist, and educator. Trey cofounded the Dallas Entrepreneur Center (DEC), a central location for entrepreneurs to learn how to start, build and grow businesses through training, education, mentorship, promotion, and capital investment. As cofounder and CEO, Trey leads strategy, vision, and drives the overall planning and development efforts for the DEC. Trey oversees the day-to-day operations of the DEC, including management of all areas of the business. Trey also works closely with the DEC staff to engage executives, mentors and other valuable experts within the Dallas community and across the country to maintain a strong and robust resource offering for DEC startups/members.

In addition to his work with the DEC, Trey worked closely with the Startup America Partnership, a nonprofit organization started by Steve Case and the Kauffman Foundation, leading a team of entrepreneurial experts across the country to help high-growth startups find greater success. Trey also helped launch the Arts Entrepreneurship Department in the Meadows School of Arts at Southern Methodist University and serves as an Adjunct Professor on staff teaching Social Entrepreneurship and an Accelerate Your Startup Class, where each team is giving actual investment to help make their business viable. Bowles also cofounded the Mayor's Star Council with Mayor Mike Rawlings of Dallas to find a culturally diverse and civically minded group of emerging leaders who want to embrace and engage the City of Dallas as opposed to inheriting the city in 20 years. Trey has also been recognized as one of the "Top 40 Under 40 Business Professionals" in Dallas according to the Dallas Business Journal.

Trey has spent his career starting and building companies in both the for-profit and nonprofit space with an expertise in strategy, operations, and marketing. Bowles has held key leadership roles in the industries of music, entertainment, and disruptive technology including running the popular peer-to-peer file-sharing site, Morpheus. He most recently led the turn-around and sale of Big Jump Media Inc. to Salem Communications (NASDAQ: SALM) in 2010.

Trey lives in Dallas with his wife and two children and is committed to helping build a collaborative ecosystem at the intersection of technology, entrepreneurship and education within North Texas.